



Brave Mobility was able to scale their Ordering System with their business by leveraging Salesforce B2B Commerce and Order Management.



CHALLENGE

Legacy workflows and systems with a lot of manual entry.

Limited ability to scale as business was growing and expanding fast.

Manual fulfilment/order management processes.

Siloed data in legacy system and no way to report on KPIs.

APPROACH

Implemented a feature-rich storefront to provide buyers with a personalized shopping experience.

Used OMS to optimize order and shipping management.

Automated ordering process to allow for fewer manual touchpoints and reduction of technical debt.

Created reports and dashboards that offer key insights to internal teams across various channels.

RESULTS

Ability to launch services in new regions within 1 – 2 weeks instead of 4 – 6 months.

Quick and Easy reporting on Orders and revenue.

Brave Mobility was able to launch their new Ordering System on Salesforce in 8 weeks.

